

## SPONSORSHIP/EXHIBITOR APPLICATION

### Sponsorship Selection

Please select the sponsorship opportunity you wish to reserve by marking an “✓” inside the brackets:

Selection	Opportunity	Cost	
[ ]	Diamond Sponsor	\$50,000.00	\$ _____
[ ]	Platinum Sponsor	\$25,000.00	\$ _____
[ ]	Gold Sponsor	\$15,000.00	\$ _____
[ ]	Silver Sponsor	\$10,000.00	\$ _____
[ ]	Exhibit Space	\$3,500.00	\$ _____
[ ]	Satellite Symposium	\$7,000.00	\$ _____
[ ]	Product Theater	\$7,000.00	\$ _____
[ ]	Exhibit Space + Satellite Symposium	\$10,000.00	\$ _____
[ ]	Exhibit Space + Product Theater	\$10,000.00	\$ _____

### Exhibit Information

Please complete the following information.

**Activity Title:** \_\_\_\_\_  
**Name of Representative:** \_\_\_\_\_  
**Official Company Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City, State, Zip:** \_\_\_\_\_  
**Tel:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_  
**Date:** \_\_\_\_\_

### Application for Exhibit Space

**1.** Company representatives who will attend (limited to two per table top without additional charge):

*NOTE: Attendance at session does not entitle exhibitors to receive Continuing Education Credit(s).*

**2.** List of products to be exhibited (attached description if possible):

\_\_\_\_\_

\_\_\_\_\_

**3.** List of competitors you DO NOT WISH to be next to or near (if possible):

\_\_\_\_\_

\_\_\_\_\_

**4.** List companies you WISH to be next to (if possible):

\_\_\_\_\_

\_\_\_\_\_

By signing here you agree to the terms and conditions:

\_\_\_\_\_

Signature Title Date

# TERMS, CONDITIONS AND PURPOSES FOR INDEPENDENT ACTIVITIES

*(Standards of Commercial Support)*

## Independence

- This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
- The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

## Appropriate Use of Commercial Support

- The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
- The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
- All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint provider, or any others involved with the supported activity.
- The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

## Commercial Promotion

- Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
- The Commercial Interest may not be the agent providing the CME activity to the learners.

## Disclosure

- The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or “in-kind,” is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message.

The Commercial Supporter and University of Miami Leonard M. Miller School of Medicine’s Division of Continuing Medical Education agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) *Standards for Commercial Support of Continuing Medical Education*.

The ACCME defines a Commercial Interest as any proprietary entity producing health care goods or services, with the exemption of non-profit or government organizations and non-health care related companies. The ACCME does not consider providers of clinical service directly to patients to be commercial interest.

*Any advertising in the program booklet, program websites and or any other publication must be approved by the Division of CME (UM) prior to printing and or publishing*